

VERA BEAUTY INC.

Vera Fellowship

Seoul 2026

Seoul 2026 Program

Vera Fellowship, in partnership with AIREM Aesthetic Academy

October 20–24, 2026 · Josun Palace, a Marriott Luxury Collection Hotel, Seoul Gangnam

30 Attendees · By Invitation Only

OCTOBER 20–24, 2026

OVERVIEW

Program at a Glance

A 5-day fellowship built around clinical education, partnership innovation, live demo shadowing, treatment experience, and implementation planning.

Program Principles

- Experience → Education → Social daily rhythm
- Everyone sees everything - no choosing between parallel tracks
- Curated partnership access integrated throughout the fellowship

	MORNING	MIDDAY	AFTERNOON	EVENING
Day 1	Arrivals & Partnership Welcome	Opening & Keynote	Methodology & Han River	Bornyon Dinner
Day 2	AI + Partnership Fair	Real vs. Fake	Sequencing & Roundtables	Partnership Dinner & Mixer
Day 3	Partnership Innovation Tour	Tour & Lunch	Tour & Happy Hour	KBBQ Gala
Day 4	CELLORA Training	Stem Cells	Treatment Experience	Free Evening
Day 5	Breakfast & Check-Out	Action Planning	Roundtables & Certification	—

INCLUDED IN REGISTRATION

Holistic Treatment Experience

A personalized skin, device, and injectable experience performed at **Salon de Dr. Tune's**, **TheiA**, or **CELLORA** — led by the clinical teams and Vera faculty.

1

Skin Pathway — Skin Quality & Regeneration

Skin health protocols, skin boosters, regenerative inputs, and combination planning

2

Device Pathway — Energy-Based Innovation

Live exposure to the energy-based platforms and treatment logic shaping Korean clinics

3

Injectable Pathway — Subtle, Structural Technique

Injectable and skin booster approaches integrated into holistic treatment planning

Custom treatments and add-ons available at additional cost. Detailed treatment planning and clinic assignments coming soon.

DAY 1

The Arrival

Tuesday, October 20 — Welcome to Clinical K-Beauty

TIME	SESSION	FORMAT
10:00-12:00	Arrivals & Registration Josun Palace	LOGISTICS
10:00-17:00	Partnership Meet & Greet Partnership fair open throughout the afternoon Josun Palace	PARTNERSHIP ACCESS
12:00-12:30	Opening Session: Welcome to the Immersion Sun Lee — Founder of Vera Fellowship Josun Palace	PLENARY
12:30-13:00	Keynote: Global Insights & Consumer Trends Dr. Eunice Park + Dr. Jung Chinkoo Josun Palace	KEYNOTE
13:00-14:00	Masterclass: Clinical K-Beauty Methodology Dr. Eunice Park Josun Palace	MASTERCLASS
14:00-15:00	Debrief Roundtables Josun Palace	ROUNDTABLE
15:00-16:00	Partnership Meet & Greet Josun Palace	PARTNERSHIP ACCESS
16:00-17:00	Room Check-In Josun Palace	LOGISTICS
17:00-19:00	Cultural Immersion: Sunset Han River Tour Dress code: business casual / cocktail Han River	CULTURE
19:30-22:30	Welcome Dinner: Korean Tasting Menu with Pairing Dress code: business casual / cocktail Bornyon (본연)	SOCIAL

DAY 2

The System

Wednesday, October 21 — Dive into the System

TIME	SESSION	FORMAT
08:00-09:00	Breakfast: Traditional Korean Morning Dishes Josun Palace	SOCIAL
09:00-21:00	Partnership Meet & Greet Partnership fair open throughout the day Josun Palace	PARTNERSHIP ACCESS
10:00-12:00	Masterclass: AI, Clinic Technology & Scaling High-Volume Operations Without Compromising Quality Dr. Jung Chinkoo + Dr. Kim Geonhyung Masterclass + live consultation demo broadcast Josun Palace	MASTERCLASS
12:00-13:00	Debrief Roundtables Josun Palace	ROUNDTABLE
13:00-14:00	Lunch & Learn: What's Real vs. Fake in K-Beauty Josun Palace	LUNCH & LEARN
14:00-16:00	Masterclass: Sequencing Protocols & Long-Term Skin Health Treatment Plans Dr. Na Jihae Skincare, skin boosters, injectables, energy-based devices, and threads Josun Palace	MASTERCLASS
16:00-17:00	Debrief Roundtables Josun Palace	ROUNDTABLE
17:00-18:00	Partnership Meet & Greet Josun Palace	PARTNERSHIP SOCIAL
18:00-20:00	Partnership Dinner Korean course menu · Dress code: cocktail Josun Palace	DINNER
From 20:00	Partnership Mixer Open bar · Dress code: cocktail Josun Palace	PARTNERSHIP SOCIAL

DAY 3

The Innovation

Thursday, October 22 — Global Innovation at the Source

TIME	SESSION	FORMAT
08:00-09:00	Breakfast: Traditional Korean Morning Dishes Josun Palace	SOCIAL
09:00-12:00	Partnership Innovation Tour Curated Seoul locations	PARTNERSHIP ACCESS
12:00-15:00	Partnership Innovation Tour & Lunch Curated Seoul locations	LUNCH & LEARN
15:00-18:00	Partnership Innovation Tour & Happy Hour Curated Seoul locations	PARTNERSHIP ACCESS
From 19:00	KBBQ Gala Dress code: Semi-formal / cocktail Samwon Garden	GALA

DAY 4

The Experience

Friday, October 23 — Experience Clinical K-Beauty

TIME	SESSION	FORMAT
08:00-09:00	Breakfast: Traditional Korean Morning Dishes Josun Palace	SOCIAL
09:00-12:00	Masterclass: Observership Training / Live Demo Shadowing Injectables, skin boosters, energy-based devices, threads, and skin treatment workflows CELLORA	MASTERCLASS
12:00-13:00	Lunch & Learn: Stem Cells & Medical Aesthetic Value Chain Dr. Conan Park From Gangnam Unni to G.U. Clinic to Genabelle to CELLORA CELLORA	LUNCH & LEARN
13:00-19:00	Treatment Experience: Personalized Holistic Treatment Package with Vera Skin + device + injectable pathways Salon de Dr. Tune's / TheiA / CELLORA	TREATMENT
From 19:00	Free Evening Seoul	FREE TIME

DAY 5

The Departure

Saturday, October 24 — Implement Clinical K-Beauty

TIME	SESSION	FORMAT
08:00-09:00	Breakfast: Traditional Korean Morning Dishes Josun Palace	SOCIAL
09:00-11:00	Check-Out Josun Palace	LOGISTICS
11:00-11:30	Masterclass: Diversity in Aesthetics Kevin Lamont Bachar, Melissa (KBrown), Aakaash Varma CELLORA	MASTERCLASS
11:30-12:30	Masterclass: Implementation and Action Planning Workshop Dr. Eunice Park + Kevin Bachar FDA approval and innovation · "Hard Questions" conversations · Treatment list submission and level-up planning CELLORA	MASTERCLASS
12:30-14:00	Sister Clinic Roundtables: Bringing It Home CELLORA	ROUNDTABLE
14:00-15:00	Closing Ceremony: Vera Closing Keynote & Certification Presentation Sun Lee + Dr. Eunice Park Photo opportunities and partnership gifts · Dress code: Semi-formal / cocktail CELLORA	PLENARY

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