

VERA BEAUTY INC.

Vera Fellowship

Seoul 2026

Preliminary Program + Run of Show

October 21–24, 2026 · Josun Palace, a Luxury Collection Hotel, Seoul Gangnam

30 Attendees · By Invitation Only

PRELIMINARY — SUBJECT TO REFINEMENT

OVERVIEW

Program at a Glance

A 4-day fellowship built around a daily rhythm of activity, education, and social connection.

Program Principles

- Activity → Education → Social daily rhythm
- Max 2 masterclasses per day — no parallel tracks
- Everyone sees everything — no choosing between sessions
- Free time built in for organic bonding and exploring Seoul
- Treatment experience integrated into the program

	MORNING	MIDDAY	AFTERNOON	EVENING
Day 1	—	Arrivals + Opening	Clinic Tour	Welcome Dinner
Day 2	Wellness Activity	Masterclass	Masterclass + Roundtable	Free Evening
Day 3	Wellness Activity	Treatment Experience	Masterclass + Shark Tank	Farewell Dinner
Day 4	Action Planning	Sister Clinic Matching + Closing	Departures	—

INCLUDED IN REGISTRATION

Treatment Experience Packages

Performed at **Salon de Dr. Tune's** or **TheiA Clinic** in Gangnam — led by our faculty at each clinic

1 The Skin Package — Advanced Skin Rejuvenation
Medical-grade facials, laser resurfacing, and combination protocols

2 The Device Package — Next-Gen Device Experience
HIFU, RF microneedling, and energy-based platforms leading Korea's device innovation

3 The Injectable Package — Precision Injectable Artistry
Filler, toxin, and skin booster protocols refined by years of high-volume practice

Custom treatments and add-ons available at additional cost. Detailed treatment plans coming soon.

DAY 1

Arrival & First Impressions

Wednesday, October 21 — Orient, Explore, Connect

TIME	SESSION	FORMAT
10:00-14:00	Arrivals & Check-in at Josun Palace, a Luxury Collection Hotel	LOGISTICS
14:30-15:00	Opening Session: Welcome to the Immersion Sun Lee — Founder of Vera Fellowship	PLENARY
15:00-16:30	Keynote: Global Insights & Consumer Trends in Clinical K-Beauty Dr. Eunice Park — Founder, AIREM (New York)	KEYNOTE
17:00-18:30	Clinic Tour: Salon de Dr. Tune's, Gangnam Dr. Na Jihye — Director, Salon de Dr. Tune's	SITE VISIT
19:30	Welcome Dinner	SOCIAL

DAY 2

The Methodology

Thursday, October 22 — Clinical Science & Technique

TIME	SESSION	FORMAT
07:30-08:30	Morning Wellness Activity (yoga / K-beauty morning ritual)	WELLNESS
09:00-09:45	Breakfast	SOCIAL
10:00-12:00	Masterclass I: Clinical K-Beauty Methodology — Integrating Korean Techniques into Western Practice Dr. Eunice Park — Founder, AIREM (New York)	MASTERCLASS
12:00-13:30	Lunch	SOCIAL
14:00-15:30	Masterclass II: AI & Clinic Technology Dr. Kim Geonhyung — TheiA Clinic, Gangnam	MASTERCLASS
15:30-16:30	Roundtable Discussion: Bringing It Home — Practical Implementation	INTERACTIVE
17:00+	Free Evening (optional group dinner)	FREE TIME

DAY 3

The Experience

Friday, October 23 — Treatments, Operations & Business

TIME	SESSION	FORMAT
07:30-08:30	Morning Wellness Activity	WELLNESS
09:00-09:45	Breakfast	SOCIAL
10:00-12:30	Treatment Experience at Salon de Dr. Tune's or TheiA Clinic (your chosen package: Skin / Device / Injectable)	TREATMENT
12:30-14:00	Lunch	SOCIAL
14:30-16:00	Masterclass III: Scaling High-Volume Operations Without Compromising Quality Dr. Jung Chinkoo — TheiA Clinic, Gangnam	MASTERCLASS
16:00-17:00	Aesthetic Shark Tank — Attendees pitch business challenges, expert panel advises	INTERACTIVE
19:30	Farewell Dinner	SOCIAL

DAY 4

The Departure

Saturday, October 24 — Action & Implementation

TIME	SESSION	FORMAT
08:30-09:30	Breakfast	SOCIAL
09:30-11:00	Action Planning Workshop — Your personalized implementation roadmap	WORKSHOP
11:00-12:00	Sister Clinic Matching & Closing Ceremony	PLENARY
12:00+	Departures	LOGISTICS

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